

# Taking Action Against Gender-based Violence

Imani is alone, in the middle of a crisis.

As if that wasn't enough, she's exposed to the danger of gender-based violence (GBV).



But you can help keep her safe – even save her life.

By using the new Gender-based Violence Guidelines within your daily role, you can help protect Imani from GBV, and ensure that she knows where to get help when she needs it.



There are millions of people like Imani who are threatened by GBV.

In fact, **1 in 3 women** will experience sexual or physical violence in their lifetime.

You might think tackling GBV needs specialist skills. **It doesn't.**

You might think it really isn't your responsibility. **It is.**

No matter what sector you work in, you can help prevent GBV – saving and protecting the lives of people like Imani.

Every one of us in the humanitarian community has a role, and can have an impact. That's why we've developed the new GBV Guidelines...

...to make it easier for you to make a difference.

You don't need to be a GBV expert – the GBV Guidelines offer short, practical and simple recommendations and tools for:



We're all responsible for reducing the risks of GBV faced by people like Imani.



By delivering safe, participatory and sustainable programmes, we can reduce risks, promote resilience and aid recovery in the communities we serve.

Start implementing the GBV Guidelines today – Download the GBV Guidelines and the stand-alone TAGs.