Building Digital Literacy and Innovative Visual Learning Approaches to Equip Communities with No-to Low-Literacy to Safely Respond to GBV Disclosures in Emergencies

I. PROJECT PROFILE

The GBV Pocket Guide resource package provides basic guidance, following a Psychological First Aid (PFA) model, to non-GBV specialized humanitarian actors on how to safely and appropriately respond to a GBV disclosure even in situations where the survivor cannot be referred for additional services. With the start of the COVID-19 pandemic and the ensuing restrictions on movement, withdrawal of humanitarian staff and other barriers to accessing services, usage of this Pocket Guide has increased by nearly 2,000% since March 2020. COVID-19 related restrictions have further increased the need and surged the demand for a version of the GBV Pocket Guide accessible to low- to no-literacy populations and community-based frontline responders. Led by the CARE USA Humanitarian team, this two-year project (2020-2022) is currently being implemented in South Sudan, Mali, and Honduras.

II. PROJECT OBJECTIVES

At its core, this project seeks to improve the overall safety and well-being of GBV survivors living in remote areas, far from “traditional” humanitarian actors, and/or specifically marginalized populations. To accomplish this, the project aims to strengthen the capacity of grassroots level and/or non-traditional humanitarian partners to safely respond to disclosures of GBV within the COVID-19 response, other public health emergencies and/or other situations of reduced humanitarian access. Specifically, this project will:

→ Build capacity of local, community-based women’s organizations and networks—particularly those who are/who work with low- to non-literate populations in locations where no GBV specialized actors or referral networks are available—to safely respond to disclosures of GBV.

→ Inform the global humanitarian community of evidence-based methodologies for translating written GBV tools/resources into versions that are accessible for grassroots actors, including those with little to no literacy and on GBV programming in public health emergencies for use in future emergencies/situations of reduced humanitarian access.
III. A MULTI-STAKEHOLDER PROCESS

PROJECT TEAM

CARE Country Offices (Honduras, Mali, South Sudan)

Women’s Rights Organization Partners (WROs)

Community Advisory Boards

Evaluation + Learning Team

Adult Learning Team (ALT)

IV. WHAT IS THIS PROJECT? WHAT IS THIS PROJECT NOT?

This project is not a typical GBV project! It is NOT a GBV response or prevention project, nor does it include specific objectives related to GBV awareness-raising, social norms change and/or service delivery. Rather, this project:

- Focuses specifically on building the capacity of non-traditional humanitarian actors to safely and ethically respond to GBV disclosure
- Lays out an iterative and participatory process for adapting written global guidance on safely and appropriately responding to a GBV disclosure to low- to no-literacy communities including humanitarian actors
- Has an emphasis on literacy and innovative digital learning approaches