

FREQUENTLY ASKED QUESTIONS (FAQS)

“MythBusters”



VISUAL GBV POCKET GUIDE

LEARNING-BY-DESIGN PACKAGE

OVERVIEW

This “MythBusters” document is a brief resource covering FAQs related to the GBV Pocket Guide and the new Visual GBV Pocket Guides developed for South Sudan, Mali, and Honduras. For more information about the GBV Pocket Guide and/or the recently concluded Visual GBV Pocket Guide adaptation project, please visit our [WEBPAGE](#) on the GBV Guidelines website.

This resource is part of the Visual GBV Pocket Guide Learning-by-Design package, a multi-resource package that offers other humanitarian agencies/actors good practices on translating and adapting the GBV Pocket Guide, and other GBV guidance tools, into more visual and accessible versions that can be utilized by wider audiences.

BACKGROUND



What is the Visual GBV Pocket Guide project?

Over the past 2 years, CARE and partners in South Sudan, Mali and Honduras have been developing a visual version of the GBV Pocket Guide that is accessible for users with low- to no- literacy. Responding to demands that peaked during movement restrictions associated with the COVID-19 pandemic response, the project implementation process has included the design and validation of visual materials, including a visual mobile application, that support non-GBV specialized humanitarians with lower levels of literacy to safely respond to GBV disclosures.

The process started with identifying the “non-traditional” (i.e.: outside of standard GBV referral pathways and international or national humanitarian

response systems) GBV disclosure channels in each context to understand who survivors were most likely to disclose to. Following the identification of those channels, an adult learning team worked with CARE country offices and local partners to design visual representations of the messages in the current written GBV Pocket Guide and validate those images in each country context. Following the completion of the validated materials, each country hosted a Training of Trainers to certify master trainers on the visual version of the guide; these master trainers then facilitated cascade trainings to the end-users (non-GBV specialized humanitarian actors/community members).



What is the difference between the GBV Pocket Guide and the Visual GBV Pocket Guides?

The new Visual GBV Pocket Guides for South Sudan, Mali, and Honduras are context-specific visual adaptations of the original GBV Pocket Guide that are designed for low- to no-literacy users. Both the GBV Pocket Guide and the Visual GBV Pocket Guide follow the same, Psychological First Aid (PFA) based, step-by-step approach to responding to GBV disclosures and contain the same core messages.

USAGE



Who is the Visual Guides' target audience?

Like the original written GBV Pocket Guide, the Visual GBV Pocket Guides are designed as a resource for non-GBV specialized actors.



Where can I access the new Visual GBV Pocket Guides?

You can access the Visual GBV Pocket Guides for South Sudan, Mali, and Honduras on the new [**VISUAL GBV POCKET GUIDE WEBPAGE**](#) on the GBV Guidelines website.



Might users think they should use the GBV Pocket Guide instead of existing referral pathways?

Where referral pathways exist, the GBV Pocket Guide – both written and visual versions – advises practitioners to follow the pathway to inform the survivor about available GBV services and provide referrals if given permission by the survivor. Generally, though, the GBV Pocket Guide was developed as a key tool to support non-GBV specialized actors to respond safely to disclosures where GBV services and/or referral pathways do not exist. Regardless, sample scripts and “do’s and don’ts” can be helpful even during a traditional referral process.

DATA & INFORMATION SECURITY



Is there a risk that GBV survivor data could be compromised by the GBV Pocket Guide and/or its app?

In keeping with the survivor-centered approach, the GBV Pocket Guide advises non-GBV specialized practitioners to NOT write down, record, or share any information about GBV survivors once they disclose. The GBV Pocket Guide mobile application, and the new Visual GBV Pocket Guide mobile application, do not require the creation of an account and do not collect any personally identifiable information about users. The mobile app also does not allow practitioners to input any information about survivors or survivor data on the platform.



I heard there is now more than one GBV Pocket Guide app. Is that true?

In addition to the original written GBV Pocket Guide app, which is available in 12 languages, there is a new Visual GBV Pocket Guide app suited for low- to no-literacy users. Currently, the new Visual GBV Pocket Guide app only includes visual and audio content for South Sudan, Mali, and Honduras. The original GBV Pocket Guide app is still regularly updated to add more languages.



Is the Visual GBV Pocket Guide app collecting data about me?

No, the Visual GBV Pocket Guide app is specifically designed to NOT collect any personally identifiable information about users and does not require users to create personal accounts to access content. The only information that the app collects is related to app usage patterns (for instance, the time that you

spend using the app or looking at specific pages within it) and a record of the country in which you downloaded the app, based on the information you entered in the App Store or Google Play store.

CONTENT



How do the Guides ensure representation of different communities without being too specific to any one ethnic group, etc.?

Through in-country validation workshops with community members, the teams sought to develop composites of characters across sub-regions and cultures that can be recognized by everyone in target contexts without singling out any specific groups. The images in the Visual GBV Pocket Guides do not represent real people within the community but are more generalized depictions of fictional characters.



Why are the perpetrator characters in the guides primarily male?

GBV affects individuals of all genders, but statistically, GBV is disproportionately perpetrated by men and disproportionately impacts women and girls. It is crucial to acknowledge and address this reality. However, it is also important to recognize that there are men across all contexts and communities who actively work against violence, support gender equality, and safely respond to disclosures of GBV and link survivors to services. It is essential to promote a nuanced understanding that condemns harmful behaviors and attitudes while also promoting positive masculinity and allyship. This ethos informed the development of the visuals in the Guides.

TRAINING



Do you need to be trained on the Guide in order to use it?

Ideally, but not necessarily. The GBV Pocket Guide and the new visual versions of the GBV Pocket Guide include a complete step-by-step approach to responding to GBV disclosures following the psychological first-aid framework. PFA was designed to be able to be performed safely and effectively, by anyone, without requiring specialized training.



What training resources are available?

If you are interested in training your team on the original written GBV Pocket Guide, you can access and download the inter-agency GBV Pocket Guide training package, available on the GBV Pocket Guide webpage in English, Spanish, and French through [THIS LINK](#). Please make sure you scroll to the bottom of the page to find the package.

If you are interested in training your team on any of the new Visual GBV Pocket Guides for South Sudan, Mali, or Honduras, you can access and download context-specific training materials on the Visual GBV Pocket Guide webpage, through [THIS LINK](#).

FUTURE ADAPTATIONS



What should I do if I would like to create a new visual adaptation of the GBV Pocket Guide for my context?

If you are interested in developing a new visual adaptation of the GBV Pocket Guide, please review the Visual GBV Pocket Guide Learning by Design package, and then reach out to the GBV Guidelines Coordination Team at GBVPOCKETGUIDE@GMAIL.COM to share information about the work you intend to embark on. The GBV Guidelines Coordination Team can provide technical guidance and will coordinate across agencies to consolidate efforts and ensure that there is no duplication of work. Should the inter-agency coordination body noted immediately above be created, this guidance will be updated accordingly.



Is this a CARE project?

While CARE led the visual GBV Pocket Guide adaptation projects in South Sudan, Mali, and Honduras, the development of the Guides has very much been a participatory and inter-agency process bringing together GBV actors in close collaboration with the GBV sub-clusters in-country. CARE views the new products developed as part of these projects as a contribution to the inter-agency GBV Pocket Guide space. The new Visual GBV Pocket Guides are branded as inter-agency products, and there is no expectation or assumption that CARE will lead all future adaptations of the inter-agency GBV Pocket Guide (visual or otherwise). CARE is further exploring options for creating an inter-agency coordination body to support future adaptations.

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